

Scientific Committee

Call for Papers

Dear colleague:

We are pleased to invite you to present papers at the CIT2013 - Conference on *Innovation in Tourism and Hospitality* (Valencia and Benidorm, Spain) on 16-19 April 2013. Abstracts should be submitted to us for consideration ~~by 30 November 2012~~ **16 December 2012** (Full paper, presentation version, by 15 February 2013).

Conference tracks

1. Strategy and Governance in Tourism Destinations

- Vision and strategic positioning
- Development and governance
- Destination marketing
- The Social Economy approach

2. Markets, Products, and Management

- Science and technology for resilience, sustainability & efficiency
- Creative hospitality management
- Trends in accommodation, food & beverage, transportation, leisure and events
- Marketing issues
- Entrepreneurship and the Co-op initiatives

For more information on CIT2013, please visit <http://cit2013.florida.es/>. Research papers may range from theoretical and empirical analyses to best practices.

Review process

Proposals (with an abstract) must be submitted for review ~~by 30 November 2012~~ **16 December 2012** and acceptance will be communicated by latest 21 December 2012.

Proposals must follow the template provided.



Publication plan

Papers accepted and presented at the conference will be considered for publication in special issues or sections of the following journals:

- *Advances in Higher Education*, published by the SPACE NETWORK organization (ISSN 2212-5574).
- *PASOS. Revista de Turismo y Patrimonio Cultural* (ISSN 1695-7121), published in English and Spanish by the University of La Laguna jointly with the University of Las Palmas de Gran Canaria (Canary Islands, Spain).



- *Papers de Turisme* (ISSN: 0214-8021), published by the Government of the Autonomous Region of Valencia, Spain.

Guidelines for proposals (please use the proposal template):

Proposals to present papers should consist of:

1. Brief biodata (100 words maximum each) of author(s)
2. Key words (a maximum of 5 keywords)
3. Abstract (about 250-300 words)

Please address your proposals to Dr. Eduardo Fayos-Solà, President of the Scientific Committee CIT2013 cit2013efs.sciencecomm@florida-uni.es

Thank you very much for your interest in CIT2013.

Best regards,

Eduardo Fayos-Solà, Ph.D., President of the Scientific Committee, CIT2013

